



#123forEquity Pledge to Act

to Eliminate Health Care Disparities

About the Pledge Campaign

The American Hospital Association (AHA) launched the #123 for Equity Pledge to Act Campaign in July 2015, building upon the National Call to Action to Eliminate Health Care Disparities. With two years of progress, the pledge now urges hospital and health system leaders to continue to develop and implement strategies to increase the collection and use of race, ethnicity, and language preference and sociodemographic data; advance cultural competency training; and increase diversity in leadership and governance. In addition, a fourth goal has been added to improve and strengthen community capacity.

To accelerate progress toward eliminating health disparities, increasing quality of care and advancing diversity and inclusion in health care, all hospitals are being called on to make these efforts a priority. Please consider endorsing the pledge today, and join us as we encourage and support hospitals and health care systems to achieve their health equity goals.

Pledge Commitment

I pledge to take action on the AHA’s National Call to Action to Eliminate Health Care Disparities’ goals to ensure that quality and equitable health care is delivered to all persons.

I pledge to take action on at least one of the following goals. The goals selected below will be completed in alignment with the strategic goals of my organization.

- Increase the collection, stratification and use of race, ethnicity, language preference and other sociodemographic data to improve quality and safety
- Increase cultural competency training to ensure culturally responsive care
- Advance diversity in leadership and governance to reflect the communities served
- Improve and strengthen community partnerships

Endorser Information and Signature			
Name of President/CEO			
Organization			
President/CEO Signature		Date:	
Primary Contact Name			
Title			
Mailing Address	City:	State:	Zip:
Email			
Phone			

Please scan and email this form to the AHA at EquityOfCare@aha.org or pledge online at www.equityofcare.org/pledge

#123forEquity Pledge to Act to Eliminate Health Care Disparities

Through the #123forEquity pledge, we are challenging every hospital leader to commit to equity and quality of care by taking the following three steps:

1. Take the Pledge

Pledge to begin work toward achieving the National Call to Action goals to help ensure quality and equitable health care for all persons in every community.

2. Take Action

Implement strategies that are reflected in your strategic plan and supported by your board and leadership. Provide updates on progress to the AHA and your board in order to gauge progress and develop tools/resources to support your work.

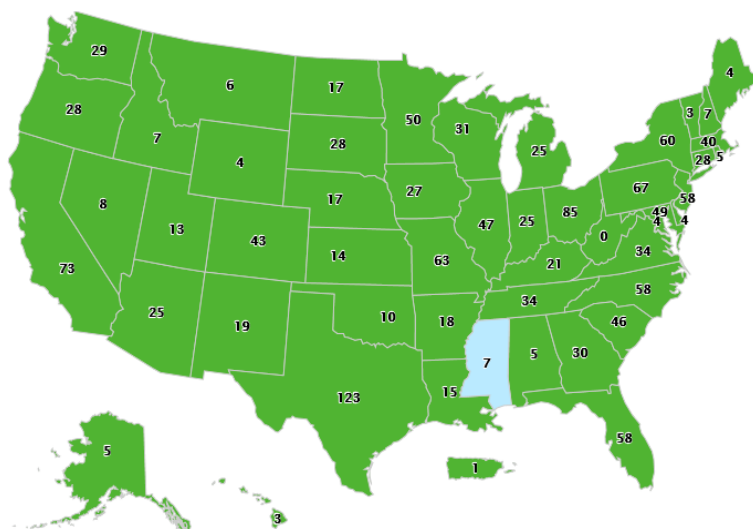
3. Tell Others

Achieve the goals, be recognized and tell your story. Share your learnings with others through conference calls and other educational venues, including social media, to accelerate progress and demonstrate to the public our collective commitment.

Recognizing the Field

Each year, the AHA honors hospitals and health systems who are making progress by featuring their commitments, achievements and stories. These outstanding organizations are recognized nationally and invited to speak about their progress at meetings and conventions throughout the year.

Read about the hospital and health systems who have been honored at www.equityofcare.org/award.



Number in State = Organizations Pledged
● State Hospital Association Pledged

Progress as of June 30, 2017

- 1,493 hospitals pledged
- 50 state hospital associations partnered
- 10 metropolitan hospital associations partnered
- 60 local and national organizations have endorsed the campaign

CEO Video Testimonials on the Importance of Taking the Pledge



Hospitals Sharing their Success on EOC Goals

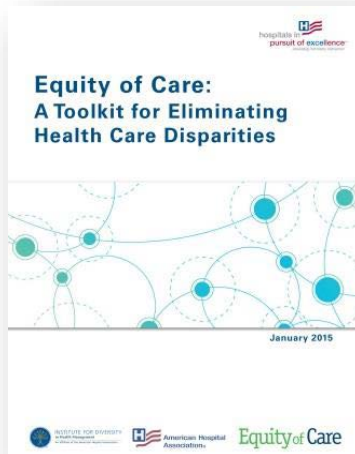


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Tools and Resources

Available for download at: <http://www.equityofcare.org/resources>

#123forEquity Toolkits



These toolkits offer a user-friendly “how-to” guide to help accelerate the elimination of health care disparities and ensure hospital leadership and governance reflect the communities they serve. Whether your organization is beginning this journey or already deeply engrained in this work, these resources provide strategies and best practices to help you in this critical work.

Frequently Asked Questions



Key questions with answers that provide more insight and understanding of the #123forEquity campaign.

Institute Resources

The AHA’s Institute for Diversity in Health Management can provide additional support to advance diversity, inclusion and equity best practices. Visit www.diversityconnection.org to learn more.

Webinars



Education content focused on three cohorts of the #123forEquity Pledge:





1. Those who haven’t signed
2. Those who have signed but need direction on activation
3. Those who have signed, taken action and are demonstrating results



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AHA National Call to Action Partners

Through the AHA’s National Call to Action to Eliminate Health Care Disparities that was started in 2011, five associations formed a partnership to move the needle on the progress hospitals could make to provide quality and equitable care to every person in every community.

Partners	Partner Resources for Hospitals Pledged	Address
 <p>INSTITUTE FOR DIVERSITY in Health Management An affiliate of the American Hospital Association</p>	<p>The AHA affiliate Institute for Diversity in Health Management is committed to eliminating disparities and advancing diversity in health care. Resources, including best practices, newsletters, blogs, case studies, guides, webinars and current research in health equity, are available for the health care field at www.equityofcare.org.</p>	<p>diversityconnection.org</p>
NATIONAL CALL TO ACTION PARTNERS		
 <p>American Hospital Association®</p>	<p>The AHA offers resources, case examples and tools for hospitals to eliminate health care disparities.</p>	<p>aha.org/advocacy-issues/disparities/index.shtml</p>
 <p>American College of Healthcare Executives <i>for leaders who care®</i></p>	<p>The American College of Healthcare Executives has developed a number of initiatives to further diversity throughout the health care management field.</p>	<p>ache.org/policy/diversity_resources.cfm</p>
 <p>AMERICA'S ESSENTIAL HOSPITALS</p>	<p>America’s Essential Hospitals initiates, advances and preserves programs and policies that help hospitals ensure access to high-quality health care for all, including the most vulnerable populations.</p>	<p>essentialhospitals.org/</p>
 <p>AAMC Tomorrow's Doctors, Tomorrow's Cures®</p>	<p>The Association of American Medical Colleges’ commitment to diversity includes embracing a broader definition of “diversity” and supporting members’ diversity and inclusion efforts.</p>	<p>aamc.org/initiatives/diversity/</p>
 <p>CHA Catholic Health Association of the United States</p>	<p>The Catholic Health Association is committed to the importance of diversity—both in the workforce and in meeting the needs of diverse patients—and to ending health care disparities.</p>	<p>chausa.org/disparities/overview</p>

For general information on the #123forEquity Pledge, how to pledge or update your goals; please contact us at equityofcare@aha.org or at 312-422-2630.